

eeMailMarketingPro

eMail Marketing Software

Product Website: www.eeMailMarketingPro.com

TABLE OF CONTENTS

PRODUCT DETAIL..... 3
BENEFITS 3
FEATURES 4
SCREENSHOTS 6
SYSTEM REQUIREMENTS..... 7
TESTIMONIALS..... 8
HOW TO ORDER?..... 9
OTHER PRODUCTS..... 10
PRODUCTS FAMILIES..... 11
CONTACT DETAIL 11

Product Detail

eeMailMarketingPro is a complete email Management tool for any website with advanced features. It enables to send the right message to the right people at the right time that customers must endure today. Combining powerful marketing and relationship tools with advanced personalization, eeMailMarketingPro helps optimize your company's message to distinguish you from the rest to attract and retain customer by utilizing professional newsletters at a price you can afford.



Benefits

eeMailMarketingPro saves around 80% time and resources of your company and manages your tasks effectively from building a list, creating personalized emails, to measuring campaign results. In fact, it would be an add-up to your ongoing automation tasks related to eCRM (Customer Relation Management). The important benefits of the software are:

- **It Runs As Part Of Your Website:** eeMailMarketingPro is a web based solution and runs directly from your web server and doesn't rely on any 3rd party servers at all. This is a stand alone application with built-in features, there is not much integration required for your website.
- **Pay One Time Only:** eeMailMarketingPro is packed with features that other companies are literally charging thousands of dollars. For eeMailMarketingPro you pay one time only and you will never be require to pay monthly fees to run you're your marketing campaigns.
- **Personalized offers:** Studies reveal that emails with client name attract attention of readers. You can capture contacts details of the subscribers when they sign up to your mailing list/newsletter.
- **It enhances your credibility:** Creating your own regular newsletter enhances your website visitors' confidence and builds up enough trust to continue buying from you.
- **Unlimited number of lists:** You can create as many mailing lists as you want and import your existing subscribers' contacts to these lists.
- **Powerful Opt in/out Options:** Complying with spam laws, eeMailMarketingPro is fully configured with powerful permission features, such as double opt-in confirmation and single click.

Features

eeMailMarketingPro is feature rich and robust software, offering a variety of features that allow you to effectively manage your contacts and send messages in a timely manner. It is completely menu driven and ensures an easy learning process.

- **Web Based Administration:** The eeMailMarketingPro is 100% web based. Whether you're at home, the office, or away on a business trip, you can always login to maintain your list, change defaults, or send newsletters.
- **Supports Text & HTML emails:** eeMailMarketingPro provides support for both text-only and HTML emails! You choose which format you want subscribers to receive, or allow them to choose themselves.
- **Upload Images:** Easily incorporate any HTML-compatible image into your email for a sharp look to your email.
- **Personalization:** Personalization allows you to send emails by first name of your subscribers, giving each email a personal touch. The emails can be personalized in several ways providing powerful flexibility. On each email you send out, you can include the subscribers name, email address, format, date subscribed, list name, removal link and current date (in short & long format).
- **URL Click Through Tracking:** When you send out an email, you usually want people to click on URL to visit your site. With eeMailMarketingPro you can track the success of a particular campaign by viewing the "opens" and "clicks" of a particular email. The statistics tell you which campaigns and links are generating the most click through. This benefits you in planning subsequent email campaigns.
- **Progress Bar During The Broadcast:** Most email marketing software don't give you detailed information during the broadcast, and you're forced to stare at a blank screen. With the eeMailMarketingPro, you maintain absolute control. Progress bars indicate visually how far along your broadcast is while detailed statistics inform you how fast your newsletter is being broadcasted, and estimates how much time is required to finish.
- **Resume an Error Broadcast:** You're in the middle of broadcasting a Newsletter when the power goes out. Perhaps your Internet connection died, or the server gets rebooted. Let's face it, it happens. So you log back into the eeMailMarketingPro and start again where you left off with a few clicks. You will never have to send duplicates out just to reach your whole list or settle for half a list of recipients. Other programs don't offer you this feature, but the eeMailMarketingPro has it built right in.
- **Double Opt-in capabilities:** Keep your subscriber lists clean with eeMailMarketingPro's proven double opt-in confirmation system. You'll never get any bogus email addresses subscribing to your lists ever again. This increases the value of your data because you will be sure they want to receive your emails. By enabling the double opt-in feature, potential subscribers are sent an email upon registration that requires them to confirm their subscription before they are added to the actual list.
- **Optional 1 click unsubscribe links:** This feature ensures that you observe anti-spam laws by using unsubscribe functionality which prevents these contacts from receiving messages. The eeMailMarketingPro will do this for you. Everything is processed in real-time, so you will never have to waste time manually adding or deleting subscribers from your mailing lists ever

again. By using the personalization features, you can provide all of your subscribers the ability to unsubscribe at anytime, with the click of a link.

- **Unlimited Subscribers, Administrators, & Newsletters:** The eeMailMarketingPro can handle an unlimited amount of subscribers. The software does not prevent your list of subscribers, administrators, or newsletters from growing with your business like most service based systems do.
- **User specific login username & password:** Maintaining a mailing list can be a lot of work, especially if you maintain more than one list. The eeMailMarketingPro allows you to create multiple user accounts. You can also restrict which tasks each user can perform.
- **List Segmentation:** Divide your list into groups to send relevant, targeted emails to sections of your database. The eeMailMarketingPro is flexible and allows each list to have its own unique options. Setup list-specific templates, headers, footers, subscribe & unsubscribe messages, double opt-in & double opt-out messages, and subjects for Text & HTML messages. You're in complete control over what your subscribers read.
- **Subscriber Import & Export:** Since many users of the eeMailMarketingPro are migrating from other applications; we have made it easy by providing import capabilities. Simply navigate to the "Subscriber Import" feature, choose your delimiter and list, paste in the import data and the eeMailMarketingPro handles the rest. Exporting email addresses is just as simple so that you can use your list with other programs as well.
- **Email Test:** Easily view your email in a browser, or send a test email before you send the email to your entire list.
- **Create unlimited custom fields:** You can create unlimited fields that your subscribers may fill out, such as first name, sex, salary, etc. You can then perform target sending. For example, you can choose to send an email only to subscribers who are married and live in a specific country/ or city. This is the proven targeting strategy that elite email marketers use everyday

Screenshots

eeMailMarketingPro is completely web based application and runs directly from your web browser and is completely menu driven. We have given below some screen shots for your idea.

Please visit our website www.eeMailMarketingPro.com/Screenshots.htm for more screen shots.

How to create a mailing List?

Create List	
* Denotes a Required Field	
List Name*	<input type="text" value="Your List Name"/>
Public or Private List* <small>Public Lists are archived for public viewing. Private Lists are not.</small>	Private List ▾
List Admin's Email*	<input type="text" value="YourEmail@domain.com"/>
BCC List Admin <small>Notify List Administrator via email of subscriptions & removals.</small>	Yes ▾
Double Opt-in <small>To ensure subscriber truly wants to subscribe & validate email address.</small>	No ▾
Double Opt-out <small>To ensure subscriber truly wants to unsubscribe.</small>	No ▾
List Description <small>For internal use only. Describe the purpose of</small>	<input type="text" value="Your List Name"/>

How to generate reports?

Newsletter Report	
Newsletter Basic Stats	
More Info: Newsletter Details List Details List Report	
Subject:	JQTC Professional Trainings
Body:	Text Version HTML Version
Sent To:	719 subscribers
Sent On:	8/23/2004 6:21:44 AM
Sent:	0 days ago
Subscribers:	335 Text Subscribers (46.6%% total) 384 HTML Subscribers (53.4%% total)
Notes:	* You have a higher HTML subscriber count
Newsletter Read Tracking Stats	
Read:	JQTC Professional Trainings on 8/23/2004 6:27:04 AM by Subscriber17@eemailmarketingpro.com

How to manage users?

Create User	
<i>All Fields are Required</i>	
Username:	<input type="text"/>
Password:	<input type="password"/>
Confirm Password:	<input type="password"/>
Real Name:	<input type="text"/>
Email Address:	<input type="text"/>
View # Subscribers Per Page:	20 ▾
Abilities:	<input checked="" type="checkbox"/> Broadcast: User has the ability to broadcast <input checked="" type="checkbox"/> Admin: Has the ability to create lists <input checked="" type="checkbox"/> Prefs: Has the ability to change preferences

How to add customized fields?

Dear #Name#,
Note:
1. When you will type #Name#, the system will automatically take the name of subscriber from the list Such as John Ricardo.
2. You can also add the #Name# in email body to customize your offer. In addition to #Name#, you can also add other fields such as #Subscribed#, #format# etc.
Dubai, a city that is bustling with activity all around. A business destination which offers opportunities in abundance to both corporates and entrepreneurs, who have recognized the

System Requirements

The eeMailMarketingPro has been designed to work with **MS Access** Databases as well as **SQL 7.0** and up, providing the power needed for any size newsletter list.

Supported Mailer Components

- CDONTS by Microsoft
- ASPMail by ServerObjects
- ASPQMail by ServerObjects
- SA-SMTP Mail by SoftArtisans
- JMail by Dimac Software
- ASPEmail by Persits Software

If you are unsure whether or not you have the capability to use one of the above mailer programs, please send us an email to ensure that eeMailMarketingPro will function on the intended system.

- IIS 4.0 or higher web server
- One of the above supported mailer components
- MS Access 97, MS Access 2000, or SQL Server 7.0+ database

Testimonials

The following are testimonials from some of our clients. *Smart Business FZE* is dedicated to customer service and producing high quality work that meets the needs of our clients.

“Everything is working perfectly fine. We are very happy with eeMailMarketingPro and very excited about this product by running entire email marketing at our own.”

Malay Vadjekar, *Managing Director*,
TetraGulf

“eeMailMarketingPro, is an awesome product as it fills so many needs to manage email lists and online marketing campaigns. You have also provided the best support services before and after sell.”

Abdul-Jabbar Shaikh, *IT Manager*,
Cupola Teleservices, UAE

“eeMailMarketingPro is very simple to install just like a piece of cake! We also used to send emails through ***** Mail. But eeMailMarketingPro is the best solution we ever seen and we are also getting strong feedback from our subscribers for enhanced customization in the email offer.”

Yousif Khouri, *CEO*,
Safari Holidays, UAE

How to Order?

Please choose your preferred method for payment or to place order.

Options for Order

- **Order online:** Please [click here](#) to fill Online Order Form.
- **Order by fax or by mail:** Please [click here](#) to download the order form to send it by fax or mail.
- **Order by phone:** You can also confirm your order by calling at (971 7 2077 063)

Options for payment

- **Pay Online by Credit Card:** We accept all major credit cards. Please [click here](#) to pay through credit card now.
- **Payment By Bank Cheque:** You can also pay through business and/or personal bank cheque. Make your cheque payable to **Smart Business FZE** and mail it along with your order particulars to our office.
- **Payment By Wire Transfer:** Please allow 2 to 3 days for UAE transfers and 7 days for international transfers. There is a \$29 service charge for international wire transfers.
- **Payment on Delivery:** We will send the software CD through courier delivery service **FREE** of shipment charges. (This option is effective only in UAE).

I Have a Question

- Please [click here](#) to submit you're your question

Talk to Live Agent

- Please [click here](#) to talk to our live support agent.

Other Products

eEntrepreneurs.biz (www.eEntrepreneurs.biz)

Our corporate website is serving as hub for all family of websites.

eeAutoMaid (www.eeAutoMaid.com)

eeAutoMaid is an easy to install web content management solution used for showcasing Vehicle Listings.

eWebEditPro (www.eeWebEditPro.com)

eeWebEditPro is a simple and affordable web editing solution to update your website from the comfort and familiarity of your web browser without any technical know how.

eWebMembershipPro (www.eeWebMemeberShipPro.com)

eeWebMembershipPro gives your website an excellent platform to register and manage members and secure your ASP pages. It can be easily installed and then managed from its browser based administration section to give you complete control over the registered members.

eWebAccountant (www.eeWebAccountant.com)

eeWebAccountant features customer database management, flexible billing schedules, online credit cards and e-checks processing, shopping cart and open ended architecture for seamless integration with existing and future software.

eeAffiliateTrack (www.eeAffiliateTrack.com)

eeAffiliateTrack is affiliate tracking solution for managing an affiliate marketing program. This solution will help increase your website traffic volume by raising sales.

eEPropertyRental (www.eePropertyRental.com)

Best solution to manage your unlimited property listing online with easy to use login interface.

eeCatelogue (www.eeCatelogue.com)

This solution enables you to create your online store and sell products all around the world round the clock.

UAEdiscount (www.UAEdiscount.net)

UAEdiscount.net provides consumers an easy to use, organized, one-stop-shop for discount coupons and much more..

Products Families

eWebSolutions (www.eeWebSolutions.com)

This site offers customer centric creative websites with flexible pricing.

eMultimedia (www.eeMultimedia.com)

This site specializes in the design, development, production, duplication & replication of first class multi-shape CD-ROM and Cd business cards.

eRegister (www.eeRegister.com)

Providing feature rich and inexpensive Domain Registration, Email, WebSite and web hosting services with unmatched quality of service.

eHosting (www.eeHosting.com)

Providing feature rich and inexpensive web hosting plans with unmatched quality of service.

eBizGuides (www.eeBizGuides.com)

eeBizGuides offer business ideas to help starting a new business or to better manage existing business and grow the bottom line.

eEOutSource (www.eeOutsource.com)

Our services save all the overhead expenses typically incurred on hiring employees, office space, office furniture, supplies, telephone lines, and other such equipment.

ReachGulfBusiness (www.ReachGulfBusiness.com)

This site offers Business Contact Lists of potential companies all around the Middle East.

Loan Portal (www.uaeFinance.biz)

uaeFinance.biz is an online financial portal and provides free loan processing services.

Contact Detail

Sharjah (Official Sales and marketing)

Smart Business FZE

Mr. Ali Akbar

Cell: +971 50 782 6043

Direct line: +971 6 554 1675

Fax: +971 6 554 1676